

For Immediate Release

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**GORMAN HEALTH GROUP TO OFFER A MEDICARE-SPECIFIC
TEMPORARY STAFFING RESOURCE SERVICE**

WASHINGTON, November 1, 2011 — Gorman Health Group, the nation’s leading provider of professional services to Medicare Advantage and Part D companies, is proud to announce the launch of *Gorman Staffing Resources*. This new capability provides expert-lead staffing solutions to government-sponsored health plans and is presented alongside GHG’s expert model consultancy.

Gorman Staffing Resources will provide short and long-term staffing solutions for MA and Part D plans. The teams are trained and led by Medicare subject matter experts, bringing plans a much higher quality staffing solution than is presently available at a rate competitive with plans’ local market expectations. All staffing resources are trained in detail on Medicare regulations and are managed to the highest performance and compliance standards once on site.

“Regulatory oversight of our clients is at an all-time high and the margin for operational error has vanished,” said Jeff Fox, President of Gorman Health Group. “Our clients and contacts in the industry have repeatedly asked us for an alternative to the generic staffing companies that field untrained staff that cost plans time and money in the long run.”

“The needs of our industry are evolving. Wars are won and lost in the trenches. Productivity and peace of mind on the frontlines means executives don’t have to worry,” said John Gorman, Chief Executive Officer of Gorman Health Group.

To learn more about *Gorman Staffing Resources* or any of Gorman Health Group’s support services, contact our team at ghg@gormanhealthgroup.com.

About Gorman Health Group | www.gormanhealthgroup.com

Gorman Health Group is a national health care professional services firm staffed by subject-matter experts, former health plan executives and seasoned regulators. For 15 years, hundreds of clients serving millions of beneficiaries have leveraged the strategic counsel and technology solutions of GHG to achieve growth objectives, maintain compliant operations, improve market position, and advance growth and profitability objective. Learn more at gormanhealthgroup.com.