

PRIVACY POLICY STATEMENT

Effective as of July 2012

Gorman Health Group, LLC ("GHG") is concerned with safeguarding your privacy on-line. Accordingly, GHG has developed this policy statement to assist you in understanding why GHG collects particular personal identifying information and how GHG will protect your personal privacy within its Web site (the "Privacy Policy"). By making you aware of GHG's data collection and use practices, we can provide you with better service.

The following information summarizes our personal identifying information gathering and dissemination practices for the GHG's Web site located at the URL, www.gormanhealthgroup.com, (the "Site"). Personal identifying information includes information that can be linked to a specific individual, such as a name, address, phone number, or e-mail address.

GHG reserves the right to change this Privacy Policy at any time. If GHG makes material changes to this Privacy Policy, GHG will post those changes at this location so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Please review this Privacy Policy on a periodic basis.

By using our website, you consent to the collection and use of your information by GHG, as described below.

What Information Does GHG Collect?

Users may visit the website without giving GHG any personal information. However, users will need to register to gain access to the member-only content, receive customized information or enroll in a GHG-sponsored education or training program.

GHG will collect name, title, employer, mailing address, telephone number, fax number and email address contact demographic information voluntarily provided by individuals who register on GHG's website. We also collect Internet Protocol (IP) addresses from all users of our Site, the date and time of access, and may catalog the type of computer, browser, or operating system used by the user. For individuals who register for conferences, enroll in education and training programs or make publications purchases, additional payment-related information may be collected.

How Does GHG Use that Information?

Until you register to gain access to the member only section of the GHG website or enroll in an GHG-sponsored education or training program, you are able to browse the Site without providing any personal identifying information, although your browser may tell us what type of computer and operating system you are using as well as other kinds of technical information.

Below, is more detail on how GHG uses the personal identifying information of those individuals who have registered for the member-only section of the site or enrolled in an GHG-sponsored education or training program.

Contact Information: GHG may use your contact information to provide its services, to advertise its services and the goods and services of third parties, to provide you with news, updates, products, services, upcoming events and other information, and to get in touch with you when necessary with respect to transactions conducted through the Site, or otherwise. We do share your contact information with our business partners, as is necessary to provide our services and for advertising purposes. Except for sharing arrangements with GHG's business partners, we do not share your contact information with other types of third parties for any other purpose, except to a court or governmental agency if required by law or unless we first obtain consent from you to do so. Site visitors who do not wish to receive notifications or other information via email can choose to opt out of receiving such information at any time upon receipt of any promotional email.

Demographic Information: GHG may use or share, lease, rent, license, and/or sell demographic data on an aggregated basis, which will not identify any particular user, with our business partners, suppliers, and for advertising purposes.

Transactional Information: GHG may use or share, lease, rent, license, and/or sell transactional data on an aggregated basis, which will not identify any particular user with advertisers or other third parties, including our business partners, suppliers, sponsors, and vendors, for business purposes.

Technical Information: We use technical information, such as your IP address or browser type, to help diagnose problems with our servers, analyze Site usage trends, track user movements on the Site, and to otherwise manage and monitor our Site.

Business Transactions: In the event that GHG goes through a business transaction, such as a merger, acquisition by another company, or sale of all or a portion of its

assets, please note that the personal identifying information collected and retained by GHG will be among the assets transferred.

Training and Examination Information for Users Which Enroll in Certain GHG Training Programs: Individuals may enroll in GHG training programs through this Site. If agreed to by the individual enrolled in a program, GHG may share certain training and examination information about that individual with third parties upon request.

Employment Opportunities: In our job search section, GHG posts open positions; applicants can apply online. Should you decide to apply for a position via our Web site, the application and resume you submit will be entered into a GHG proprietary database. GHG gives you choices regarding the collection and usage of your personally identifiable information. To update any application or resume you have submitted, please apply again via the job search section, and re-submit your updated information. Due to volume, GHG cannot personally respond to individual requests for applicant status

What About the Use of Cookies?

GHG may use cookies on its member website to personalize and customize the experience of its visitors and to support multiple levels of access to The Point. Cookies are pieces of information, which GHG uses for record-keeping purposes, which the Site transfers to your computer's Web-browser for storage on your computer's hard drive. Cookies allows us to better understand and monitor how many people are using our site and for what purpose. We may also use cookies to retrieve certain information to help us determine which features and services are most important to you. GHG, however, will not use cookies to record passwords or credit card or other financial information. Moreover, you can delete any cookies residing on your hard drive by following the instructions for your Web browser.

Many consider the use of cookies to be an industry standard. Consequently, your Web browser is likely set to accept cookies. If you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, you should understand that it is possible that some areas of our Site will not function properly when you view them.

By registering for a password and logging on to the member-level areas of the GHG site, registered members need only enter their user name and password to The Point once, utilizing enabled cookies. For subsequent visits, the website grants the user the option to "remember" username and password. If a user's browser is configured to

reject the cookie, they may still use our site. However, the user will be limited to the Guest portions of The Point.

What About External or Third Party Web Sites?

To the extent hyperlinks or gateways (whether through banner advertisements or otherwise) are utilized to access external or third party sites, you should be aware that these external or third party site are not controlled by GHG and therefore, are not subject to this Privacy Policy. GHG suggests that you check the privacy policies of these sites to determine how the proprietors of these third party sites will utilize your personal identifying information.

What About Security?

GHG places a premium on making sure that personal identifying information remains private and secure and is not subject to misuse or manipulation. Accordingly, this Site has industry standard security measures in place, including storage of personal identifying information in a secure environment, to protect against the loss, misuse, and alteration of the information under GHG's control. Although GHG has endeavored to create a secure and reliable Site, the confidentiality of any communication or material transmitted via the Internet cannot be guaranteed. Accordingly, you should consider carefully if you want to submit sensitive information via the Internet. Messages that you send to us via e-mail may not be secure. GHG suggests that you do not send any confidential information to us by e-mail. If you choose to send confidential information to us by e-mail, you accept the risk that a third party may intercept your information. GHG urges you to take every precaution to protect your personal identifying information when on-line.

What About Credit Card Protections?

Currently, this site collects information (e.g., name, title, employer, mailing address, telephone number, fax number, e-mail address, payment information) voluntarily provided by individuals who register for GHG conferences or purchase GHG products online. Sensitive information, such as your credit card number, are encrypted and protected with the encryption software SSL when transmitted to our third party vendor. Credit card information is not stored or re-used in any manner. Only authorized personnel from our third party vendor can access credit card information solely for the purpose of processing authorized transactions.

What About Correcting, Deleting, or Updating Information?

At any time, you may contact GHG at webmaster@gormanhealthgroup.com to correct, modify, or delete the information you provide to GHG through this Site, namely, your name, address, e-mail address and phone number. Moreover, when you cease to use GHG's services and no longer wish to be included in GHG database, you may contact GHG at webmaster@gormanhealthgroup.com to request to have your information removed from our database. In the event that GHG receives such a request or change, GHG may require you to confirm or verify any change to your record. Please note, however, that the collection and uses of certain personal identifying information is necessary to provide certain products and services through the Site and the deletion of such necessary information (e.g., an e-mail address) may render a particular service or GHG's ability to provide it inoperable.

What About Children?

GHG cares about the safety of children on its Site and encourages parents and guardians to monitor their children's use of the Internet. Although the Site is suitable for a general audience, this Site is intended for use only by users who are over 18 years of age. Accordingly, GHG does not knowingly solicit personal identifying information from children or send them requests for personal information.

What About Any Other Questions?

If you have any questions about this Privacy Policy, the information collection and dissemination practices of this Site, or GHG's use of your personal identifying information, you can contact GHG at Gorman Health Group, 5335 Wisconsin Avenue, NW, Suite 340, Washington, DC 20015, or webmaster@gormanhealthgroup.com.