

## GORMAN HEALTH GROUP'S NEW SERVICE LEVERAGES DATA TO IMPROVE STAR RATINGS & QUALITY IMPROVEMENT

Gorman Health Group, LLC (GHG), the leading consulting firm and solutions provider in government healthcare programs, announced its new collaboration with Pulse8, an innovative healthcare analytics and technology company, to assist health plans efficiently mine Star Ratings data, ultimately improving 5-star performance and increasing Medicare Advantage Quality Bonus Payments.

"Data drives faster and smarter decisions," explained Jeff Fox, GHG's President. "With our newly combined service, GHG can more efficiently analyze health plan data to pinpoint key areas needing improvement, assess the root causes of these pain points, and deliver a data-driven action plan to increase Star Ratings."

Utilizing Pulse8's analytics, GHG will support detailed data analysis and expertly interpret integrated member-level, provider-level, and contract-level performance data to design micro-targeted activities and interventions, allowing plans to invest resources in the specific needs of hard-to-impact members and providers for improved Star Ratings.

### OUR NEW DATA-CENTRIC SERVICE PROVIDES CLIENTS:

- *Star Ratings analytics to identify and prioritize providers and members for intervention,*
- *Contract-level predictive models to support data-driven Star Ratings strategy development,*
- *Integrated Star Ratings and risk adjustment gaps to support program integration and holistic member interventions, and*
- *One-time or ongoing access to a Star Ratings reporting suite.*

"Pulse8 is proud to announce its latest collaboration with GHG. By arming GHG's elite Quality Improvement consulting team with Pulse8's advanced Quality metrics and predictive models, we are enabling GHG to append greater analytic rigor to its already expert strategic, operational, and tactical consulting service," said John Criswell, Pulse8's CEO. "GHG and Pulse8 have united to offer the marketplace the analytics to identify opportunities at the member, measure, and contract level and the expertise to address these through process improvements and clinical interventions."

"Our new solution integrates and presents Star Ratings and risk adjustment gaps at the member level to support program integration and holistic interventions."

– Melissa Smith, GHG's Vice President of Stars & Quality Innovations